

CAPABILITY STATEMENT

# Federal Health IT & Cloud Solutions

A minority-owned small business delivering cloud infrastructure, AI/ML, DevSecOps, digital health platforms, and stakeholder communications across HHS and federal health agencies since 2014.

Socioeconomic Status:

MINORITY-OWNED SMALL BUSINESS

SMALL DISADVANTAGED BUSINESS (SDB)

CORE CAPABILITIES

### Cloud Computing & Artificial Intelligence

24x7x365 cloud hosting, monitoring, and ATO/compliance support (AWS, Azure, Acquia)  
AI/ML solution design, LLM deployment, and AI-enabled workflow automation  
Production-grade on-premises AI with 256K context and multi-agent workflows  
FedRAMP-aligned, scalable, and resilient cloud architectures

### DevOps & Automation

CI/CD pipelines and DevSecOps (FISMA, FedRAMP, Zero Trust)  
Infrastructure as Code: Terraform, CloudFormation, Ansible  
Container orchestration with Docker and Kubernetes  
Automated compliance monitoring and security scanning

### Digital Health & Technical Support

Federal health IT platform development, operations, and maintenance  
Drupal CMS development and administration (versions 7–11)  
Clinical decision support systems and research dissemination platforms  
Accessibility-compliant content management and Section 508 adherence

### Stakeholder Adoption & Communications

Strategic communications and stakeholder engagement for federal health programs  
Change management, quality assurance, and adoption strategies  
Webinar design and facilitation for 500–1,500+ attendees  
Plain language writing and analytics-informed outreach

AGENCY EXPERIENCE

Conselara has delivered across the breadth of HHS and its operating divisions — managing cloud hosting, operations, and maintenance of HealthIT.gov for ASTP/ONC; digital healthcare research dissemination platforms, health IT websites, and DevOps infrastructure at AHRQ across nearly a decade of continuous delivery; cloud system engineering and enterprise architecture for NIH's eRA ecosystem; and IT strategy and roadmap development for CDC. Our team also brings experience at FDA, VA, and HHS headquarters in platform modernization, benefits systems, and enterprise technology acquisition — arriving on each engagement with deep familiarity with FISMA, FedRAMP, and Zero Trust requirements.

WHY CONSELARA

**Deep HHS Domain Expertise**

Embedded technical leads and health IT specialists with two decades of hands-on delivery across ASTP/ONC, AHRQ, NIH, CDC, FDA, and VA.

**AI at the Frontier**

Production on-premises deployment of advanced LLMs with 256K context, verified tool calling, and multi-agent workflows applied to federal health problems, not just vendor integrations.

**SDB Advantage for HHS Set-Asides**

Minority-Owned SDB status delivers direct socioeconomic value for contracting officers without sacrificing technical depth.

**Proven Program Leadership**

Prime contractor on HealthIT.gov's cloud hosting BPA, accountable for uptime, security, and compliance on systems supporting the national health IT agenda.

**Agile, Right-Sized Team**

Senior practitioners on every engagement, not junior staff under distant management. Architects, PMs, and health IT specialists accountable to results.

CONTRACT VEHICLES

GSA MULTIPLE AWARD SCHEDULE  
**MAS — IT & Professional Services**  
**47QTCA22D0051**

- 54151HEAL — Health IT Services
- 54151S — IT Professional Services
- 518210C — Cloud Computing
- OLM — Order Level Materials

GWAC  
**CIO-SP3 Small Business**  
**Subcontractor**

- Government-Wide Acquisition Contract
- Health IT Focus

BUSINESS INFORMATION

HEADQUARTERS	3 Bethesda Metro Center, Suite 700, Bethesda, MD 20814
CAGE CODE	7K3M4
UEI	Q77DLNA8FLX7
ESTABLISHED	2014
BUSINESS SIZE	Small Business · Minority-Owned · SDB
NAICS	<div style="display: flex; flex-wrap: wrap; gap: 5px;"> <div style="border: 1px solid #ccc; border-radius: 5px; padding: 2px 5px;">518210</div> <div style="border: 1px solid #ccc; border-radius: 5px; padding: 2px 5px;">541511</div> <div style="border: 1px solid #ccc; border-radius: 5px; padding: 2px 5px;">541512</div> <div style="border: 1px solid #ccc; border-radius: 5px; padding: 2px 5px;">541513</div> <div style="border: 1px solid #ccc; border-radius: 5px; padding: 2px 5px;">541519</div> <div style="border: 1px solid #ccc; border-radius: 5px; padding: 2px 5px;">541611</div> <div style="border: 1px solid #ccc; border-radius: 5px; padding: 2px 5px;">541612</div> </div>

**Conselara, LLC**

Committed to improving the quality of the nation's healthcare through innovative technology solutions.

GET IN TOUCH

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